

Francisco Gonzalez

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Profile and Summary of Qualifications:

A multi-lingual professional with excellent qualifications and skills in all aspects of production, cinematography, camera operation, directing, lighting, and extensive knowledge of the industry equipment. Knowledgeable in **Ursa, Red, JVC HD, Sony HD, Panasonic HD, Arriflex, Panavision, Miller, O'Connor, Vinten, Chapman, Fisher & Final Cut Pro.**

A business owner with extensive experience in management, motivation, internal controls, and all aspects of production operations. Exceptional interpersonal skills and ability to establish and maintain effective working relations in a multi-cultural, multi-ethnic environment with sensitivity and respect for diversity, and gender balance.

Work Experience: Produced /Directed / Shot 4000 TV & film projects.

Recent:

Television

Electric Logos Infomercial Director/DP

World Shot Documentary Director /DP

Impact Earth Equipment provider

South East Subway 4 TV spots DP

Party Down South Sound Engineering

Trigger Time DP 4th season

Kopis Mobile 6 Videos Director/DP

Aboveboard" Documentary Director/DP

"The Honey Break Experience", Pursuit Channel, DP, 3 episodes

"Trigger Time" Pursuit Channel, DP, 13 episodes

"Hurricane Hunter" The Weather Channel, DP, 13 episodes

"Cuff'd" MTV, Field Producer/ Operator, 13 episodes

"Picked Off" History Channel, Operator, 9 episodes

" The Moon Tree" Documentary Producer/ Director / DP

President – Gonzaflex Film Productions, Inc. 1987-Present

Proven track record of motivating full time & freelance staff to perform as a team.

Led crews larger than 100 to perform under high stress situations.

Negotiated contracts and produced projects for advertising agencies & production companies throughout the US and Latin America.

Handled production budgets to maximize production values.

Proven creative destination-oriented marketing, producing TV spots for nearly all

Mississippi casinos and surrounding states, as well as other tourism related industries.

Movies

Dp of “ Raiders of the Lost Ark the Adaptation”- Erick Sala Director

DP of “Artist Die Best In Black” -Price Hall

DP of "Mi Amigo" - Directed by Milton Brown w/ Josh Holloway & Freddy Fender

DP of "I'm Bout it" - Directed by Moon Jones, Starring Master P

DP of "Straight Jacket" - Directed by Moon Jones

DP of "File 1331.mov - Directed by James Larrick

DP of Short "Cedula" - Directed by Diego Velasco (Oscar Consideration 2003)

2nd Unit DP "Tough Luck" - Sarah Cawley DP

2nd Unit DP "Night Trap" - Don E Font LeRoy DP, David Prior Director

2nd Unit DP "Felony" - Don E Font LeRoy DP, David Prior Director

2nd Unit DP "The Worn Path" - Brian C. Glover DP, Bruce Schwartz Director

2nd Unit DP "World Safari III" - Alby Mangles Director

2nd Unit DP “Andre” – Thomas Burstyn DP, George Miller Director

Public Service/ Director/Promotions – WLOX TV 1983-1987

Ability to interact with local and state service organizations

Excellent experience leading staff to produce unprecedented creative production values.

Produced, directed & shot many TV spots and media programming for nonprofits.

Introduced WLOX “self-promotion” as a marketing tool during low revenue periods

Co-Produced four of the station’s Fall Premier and Christmas parties

Director/Editor – Bolivar Films – Caracas, Venezuela 1976-1978 / 1982-1983

Director, cameraman, editor, & production coordinator for documentaries, commercials

& programming. Wrote, shot & directed various scripts – working alongside producers

Education:

Attended Harvard Business School Odyssey Program 2007

Psychology on understanding human development & growth in business applications

UCLA Extension Services 1990

Received education on lighting and cinematographic skills, as well as camera operation

University of Southern Mississippi 1979-1982

B.A. Radio/TV/Film, Minor in Advertising & Marketing

University of Southern Mississippi – *English Language Institute* 1978-1979

Awards:

Marquee Magazine “Top 3 Commercial Directors in the Southeast” (1999)

American Advertising Federation **Silver Medal Award Recipient**

Best DP- Movie “Cedula” Los Angeles Latino Film Festival (winning 27

International Awards, Sedona Film Festival Best Cinematography and an Oscar consideration)

Over 300 Addy Awards from the American Advertising Federation

Advertising Federation, Mobile Advertising Federation, Montgomery Advertising Federation, & New Orleans Advertising Federation – including numerous Best of Show
7 National Telly Awards
National Mental Health Advertising Award
National Touch Tone Health Care Award
Cotton Pix International Film Festival – 1st Place “Time for Fun”
Most Outstanding Film Graduate – University of Southern Mississippi 1982

Activities:

Member Cinematographers 600 Guild
President Brown Condor Association - 2011 to present
Director Mississippi Coast Film Office 2012 to present
Represented Mississippi Gulf Coast Advertising Federation 7th District Convention in
Baton Rouge, Jackson, and Huntsville
Vice-President MS Gulf Coast Advertising Federation - 1990
Public Service Director, MS Gulf Coast Advertising Federation 1986-1989/ 2003
President of University of Southern MS Southern Cinema Film Club 1982
Director of the Mississippi Gulf Coast Junior Golf Tour - 2000 Private Pilot
Golf Professional
Private Pilot

Links to work:

<http://www.gonzaflex.com/demoreel.html>

<http://www.youtube.com/watch?v=9Y5V9oYfql0&feature=relmfu>

http://www.youtube.com/watch?feature=player_embedded&v=dSp4S3PZOc8

[http://www.youtube.com/watch?
feature=player_embedded&v=7CXmQJkbYtY](http://www.youtube.com/watch?feature=player_embedded&v=7CXmQJkbYtY)

<http://johnmichael.la/port-digignite-caesars.html>