

## Michael Jay Perry

601-498-6530 [mjayperry@gmail.com](mailto:mjayperry@gmail.com)

Reel: <https://youtu.be/Rmsq2xEE1XQ>

## Summary

Creative, positive, outgoing, visionary with 25 + years of experience in all aspects of media, photography, music, videography, and editing. My skills include a powerful blend of technology and creativity which brings the intended message to life.

## Experience

### July 2007 to Present

#### WDAM-TV Marketing Producer

As a Marketing producer, I design content to promote the station's brand and help enforce our strong commitment to our viewers and community.

I have advanced knowledge of Premiere Pro, After Effects, Illustrator, Photoshop, Audition as well as other applications.

- Writing effective scripts
- Blocking shots for pre-production
- Set Up cameras, multi-point lighting, audio gear
- Use Video, Graphics Effects, and Audio Programs to create a polished product to high standards for final delivery.

### July 2005 - July 2007

#### WDAM-TV- News Videographer

- Shot and Edited content daily for news and sports.
- Operated live shots using ENG (Electronic News Gathering) truck.

### July 1997 - June 2005

#### WDAM-TV - Operations Technician

- Supervised the Studio Operations
- Operated Studio Camera
- Live audio engineer
- Lighting for studio and field
- Created Graphics and Animations for broadcast

### 2010 - 2011

#### The Green Couch Sessions - Videographer/Editor/Lighting (1 Season)

The Green Couch Sessions was a multi-camera production featuring bands from the Gulf South region that aired as an independently produced show on WDAM-TV.

- Set up and help stage shoots
- Lighting and set design
- Operated Camera in a multicam production

## Education

Jones County Junior College - Electronics Technology Graduated 1997

## Skills

- Adobe After Effects
- Illustrator and Photoshop
- Premiere Pro
- GFX/Animation creation for Chyron, VIZ RT
- Field Video Production
- Advanced Lighting design small to large scale productions
- Multi-camera Production and Editing
- Video Editing

## Awards

Mississippi Association Of Broadcaster Awards

2020 - Second Place - Special Report - "Hurricane Chaser"

2020 - First Place Commercial Announcements "Choose Local"

2020 - Third Place Station Promos - "Promo Campaign: Back to School"

## Certifications

FAA (Federal Aviation Administration) Certificated Drone Pilot-With experience on multi UAS (Unmanned Aircraft Systems) platforms