

Jenn Wright

817-733-2198

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Production and marketing professional with thorough knowledge of production from inception to post-production in support of financial, technology and creative industries.

- Production & Contract Management
- Team Management
- Social Media Management
- Producing / Talent Wrangling
- Marketing & Media Planning
- Copywriting & Editing

Wright Productions, Fort Worth, TX 03/2004 – Present

- Detail-oriented production management, marketing & casting services for film, television, commercial, industrial, and new media.
- Scriptwriting, talent acquisition, SAG & Nonunion contract negotiation, talent liaison, talent travel.
- Production scheduling, video and audio editing, promotion, and marketing.
- Working relationship with local DFW talent agencies for casting and talent acquisition.
- Social media content creation, strategic planning & implementation.
- Directed multiple children's theatre productions for Fort Worth church (pro bono 4 years).
- On-camera talent –Netflix, WWE, USA Network, UPtv, RightNow Media, Discovery Networks, BNSF Railway, Michaels, AMS Pictures, Walmart, & Capernaum Studios.

SELECTED PROJECTS

Producer

NASA / Kennedy Space Center - Industrial
Frank Talks – Faith Based New Media Series

Production Assistant & Office PA

Hasbro – Commercial (multiple)
DART – Commercial
DFW Airport – Industrial
WFAA – ABC8 – Commercial
Mary Kay

Script Supervisor

Take Charge – Faith Based Short Film
Nutrisystem – Industrial

Casting Assistant

How You Look to Me – Film
The Biggest Loser – TV

Art Production Assistant

iDog – Commercial
Hasbro – Commercial (multiple)
Video Now – Commercial

Editor

Saving Jane – Film
SUMC News - Industrial
Actor Demo Reels

Contracts and SAG Liaison

Bail Out – New Media

Lighthouse Fellowship Church– Fort Worth, TX September 2012 – August 2014

Director, Marketing & Communications

- Produced media, worship videos, original scripts, and supporting graphics, for internal and external communications and dramatic performances.
- Media Liaison - Worked with media, community, and government officials to promote organizational awareness and community involvement.

RCN Corporation– Herndon, VA May 2008 – September 2008

Communication Manager

- Wrote and managed the distribution of local and national press releases to RCN's news media, investors, and senior management/executives.
- Managed media inquiries and coordinated press interviews to promote balanced and favorable coverage in various media outlets.
- Managed corporate sponsorship, charitable giving initiatives, and commercial partnerships to include interaction with internal and external contacts at the corporate, local government and community levels.

Charter Communications – Fort Worth, TX August 2005 – March 2008

Marketing Coordinator

- Managed marketing partnerships and campaigns with national and local sports teams, community groups, television partners and other organizations including Texas Rangers, Dallas Mavericks and Six Flags over Texas, Disney, NBCUniversal, Hallmark, Turner Networks, Lifetime, CW, AMC, Nickelodeon, Gospel Music Channel, EWTN and more.
- Planned and executed media strategy including Print, Direct Mail, Outbound Telemarketing TV, Radio, Online and Nontraditional media.
- Provided editing and copywriting for press release and multi-level marketing campaigns
- Project manager and marketing lead for numerous technology and programming launches.

EDUCATION & TRAINING

Bachelor of Art, Stephen F. Austin State University

- Major: Journalism / Advertising
- Minor: Business

TECHNICAL PROFICIENCIES

Microsoft: Power Point, Visio, Word, Outlook, Excel & Project. Social media, Canva, PR Newswire, filming and editing video clips, Adobe Premiere, DaVinci Resolve, iMovie, Audacity, Celtx, Breakdown Services, Casting Networks.