

DEONICA DAVIS



An energetic, multiskilled marketing professional and theater enthusiast with 10+ years of graphic design experience. Works gracefully from print to web design needs adding personality and professionalism to each design. Experienced in wardrobe with the ability to conceptualize and coordinate costumes and work alongside an in-house production team. Behind the designer is a client- and results-focused team player who is always curious to learn and expand.

WORK

MULTIMEDIA DESIGNER >>

Phi Theta Kappa Honor Society - Jackson, MS | March 2020 - June 2023

- Design lead responsible for managing and maintaining the organization brand internally and across 1200+ two-year universities throughout the United States and three sovereign nations
- Handled layout design for five yearly publications including two academic journals, one literary work, and an instructional program guide intended for online and print distribution
- Responsible for branding campaigns and fundraisers including designing logos, social media content, and creating graphics for the Classy website. Branding efforts helped raise over \$48,000 yearly in scholarships
- Designed graphics and video content and oversaw branding for annual student convention that included communicating with convention center designers and production vendors and referencing schematics to design wall clings, booth and wall structures, kiosks and smart counters. Each convention has approximately 4,000 participants

PRODUCTION COORDINATOR >>

Woodward Hines Education Foundation (WHEF) - Jackson, MS | January 2018 - March 2020

- Design lead responsible for internal branding, content creation and promotion, and designing print, presentations, publications, and web materials for WHEF and its three statewide Get2College centers
- Responsible for creating branding for and promoting events, workshops, and summer camps utilizing social media, local media stations, and community boards

COSTUME DESIGNER >>



Acts of Creation by Brianna Barrett | New Stage Theater, Jackson, MS | May 2023

- Researched and styled six characters and handled alterations and costume rigging



Sunset Baby by Dominique Morisseau | New Stage Theater, Jackson, MS | February 2023

- Conceptualized and styled costumes using determined budget and altered clothes for quick changes



Anne & Emmett by Janet Langhart Cohen | New Stage Theater, Jackson, MS | Nov 2022

- Conceptualized and styled costumes using determined budget, oversaw the building of two garments, and altered clothes for quick changes



Is God Is by Aleshea Harris | New Stage Theater, Jackson, MS | November 2022

- Styled and coordinated costumes using determined budget

EDUCATION

BACHELORS OF ARTS, EMPHASIS IN GRAPHIC DESIGN

The University of Southern Mississippi - Hattiesburg, MS

SKILLS

Adobe Creative Suite, Brand-Building and Management, Marketing, Layout Design, Packaging Design, Tradeshow/Event Branding, Art direction, Video and Editing

Stitching, Alterations, Costume Construction and maintenance, Costume Design, Stage Manager, Dresser, Shopper