

TyYonna McCalphia

Miami, FL 601-745-2124 ty.mccalphia@gmail.com [linkedin.com/in/tyyonna-mccalphia](https://www.linkedin.com/in/tyyonna-mccalphia)

EDUCATION

Mississippi State University

Degree: Bachelor's of Science

Major: Fashion Design and Merchandising Minor: Marketing

Study Abroad: LONDON, UK; EDINBURGH, SCOTLAND; AMSTERDAM, NETHERLANDS 2018

Graduated: November 2020

EXPERIENCE

LINEAGE, TV ONE MOVIE

Wardrobe Assistant

HILLIONAIRE PRODUCTIONS, Biloxi, MS, April 2022 – May 2022

- Served as Costume Designer's personal assistant and wardrobe assistant from pre-production through post-production
- Styled A-List Celebrities based on their character profile
- Produced presentations of a multi-option costume look book for fittings, multi-department coordination, and continuity
- Primary contact between wardrobe dept.- talent, agents, and background casting via. Email and Phone
- Managed calendar to schedule appointments with talent, crew, and wardrobe stores
- Curated a system using bookkeeping to end project within budget through tracking of garments on set and in office

RETOOL YOUR SCHOOL, HOME DEPOT COMMERCIAL

Production Assistant

HAPAX CREATIVE, Jackson, MS, March 2022

- Recruited students as talent to participate in commercial segments
- Distributed and organized talent release forms and props to effectively market Retool Your School

THE STRANGER NEXTDOOR, TV ONE MOVIE

Craft Services; Wardrobe Intern; Production Assistant

HILLIONAIRE PRODUCTIONS, Knoxville, TN, September 2021-October 2021

- Tracked Craft Services inventory to scale when to restock on goods
- Served as Primary Contact for Catering scheduling and dietary restrictions for 60+ people
- Suggested outfits to wardrobe team during shopping and maintained looks for continuity

Retail Associate

HIBBETT SPORTS, Starkville, MS, September 2020 – August 2021

- Created individual goals that contributed to the overall success of stores daily sales goals
- Greeted Customers upon entry, Completed transactions, and increased loyalty program members through recruitment
- Fulfilled Visual Merchandising tasks daily to attract customers

CERTIFICATIONS, SKILLS, AND AWARDS

SKILLS: Communication, Creativity, Sales, Styling, Team Work, Time-Management, Proficient – Microsoft Office Word, PowerPoint, Excel, Google: (Docs., Teams, Meet, Etc.), Slack

CERTIFICATIONS: Retail Math; **Certified**, NRF-Business of Retail: Operations and Profit; **Certified**, Certified Associate in Project Management (CAPM); **Certification In Progress**

INVOLVEMENT

National Retail Federation Student Association, Member, August 2017 – Present

Alpha Kappa Alpha Sorority, Incorporated, Member, Initiated April 2019 – Present