

# J'MARCUS ALFRED



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## Achievements

### First Place CPRAM Multi Media Presentation

Life After Graduation  
May - 2022

### First Place CPRAM Electronic Media/Radio Programs

Southern Miss Stories: Radio Series  
May - 2021

### First Place CPRAM Electronic Media/Radio Programs

Southern Miss Stories: Radio Series  
May - 2021

### First Place CPRAM Public Relations/Innovation

Southern Miss Video Tours  
May - 2021

## Education



- 2016-12 ▶ Bachelor of Arts,  
Communications/Entertainment Industry  
The University of Southern Mississippi
- Founding member of National Association of Black Journalist Chapter.
  - President and producer of student digital media group The Crew.

## Experience



- 2017-22 ▶ Digital Media Coordinator, The University of Southern Mississippi Office of University Communications
- Lead video editor responsible for campaign video series, promotional videos, social media posts and messages from the Office of the President.
  - Project Coordination with other units within the university for promotional material and high level events. Livestreaming high level events such as Commencement and Founders' Day.
  - Camera operation and running multi-camera boards.
  - Video graphics/Animation for message boards.
- 2018 ▶ Assistant Camera, A Son Inheirt (Short film)
- Slate, camera and track set up.
- 2016-17 ▶ Part-Time Editor, The University of Southern Mississippi Office of University Communications
- Video editing for social media posts and promotional materials
  - Video graphics/Animation for message boards.
- 2016 ▶ Intern, The University of Southern Mississippi Office of University Communications
- Video editing for social media posts and promotional materials for the university.

## Reference



- ▶ Keith Hollingsworth  
The University of Southern Mississippi  
Instructor, Editor  
P: (601) 678-1619
- ▶ Brittney Westbrook  
The University of Southern Mississippi  
Associate Director for Marketing Communications  
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