

JODI L. COTHRON

Videographer/Multimedia Specialist

+1-505-440-2898

@ jcothron@cableone.net

www.linkedin.com/in/jodi-cothron

SUMMARY

Talented video editor, highly skilled in using Adobe Creative Cloud; with practical experience in video, audio, photography and social media applications. Seeking opportunities to expand my creativity and experience in a collaborative team environment.

EXPERIENCE

Video Broadcast Assistant (Internship)

ASUN Conference

2019 - 2020 Atlanta, GA

Nine member NCAA Division I sports conference, with six residing in Nielsen Top 50 national markets, all in Top 80.

- Created over 75 original videos for digital distribution by managing graphics, sound, music mix and color correction.
- Developed, edited and mastered a 30-second ASUN promotional spot for national broadcast on ESPN.
- Optimized and re-cut image and video files by identifying clips, editing and encoding videos and pulling screen grabs.

Production Assistant

Stetson Broadcast Productions

2018 - 2019 DeLand, FL

SBP partners with the ASUN Conference and ESPN3/+ to provide live stream broadcasts of over 80 Stetson University athletic events each year.

- Produced, recorded and edited in-studio interview with student athlete highlighted during ESPN+ broadcast.
- Filmed and edited multi-sport video montages aired during ESPN3 broadcasts.
- Assembled and operated a Hitachi SK-HD Series Broadcast camera during multiple sport productions.

Multimedia Intern

Coastal Plain League

2018 - 2018 Holly Springs, NC

The nation's premiere summer collegiate baseball league, featuring 15 teams in 4 states.

- Assigned to the Morehead City (NC) Marlins; captured live-action pictures/video and posted to the league's Snapchat and Instagram accounts during each home game.
- Shot establishing/highlight/B-roll video and captured pictures of players, coaches and fans for the league's media database.

EDUCATION

B.A. Digital Arts

Stetson University

2015 - 2019 DeLand, FL

- Cum Laude

GPA

3.65 / 4.0