

BERNADETTE M. RIEFER

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PERSONAL SUMMARY

Professional Hair Stylist and Makeup Artist based in the Memphis, Tennessee area. Specialties include commercial and lifestyle hair and make up for television, motion picture, web, print and everyday style. Possess current Cosmetology licenses in Tennessee and Maryland.

Technical skills include: Hair Styling, color, balayage, foil highlighting, hair extensions, wigs, dimensional color, upstyling, special occasion styling, period hair, razor, shear, and clipper cutting. Make up application for Television, motion picture, print, and everyday wear for men, women and children.

EDUCATION

Bumble and Bumble University, NYC

- Styling 1 (2014)
- Design Workshop (2014)
- Design Studio (2017)

Cosmetology Apprenticeship, Great Mills, MD (1993 to 1995)

- 3600 hours of apprenticeship training in Cosmetology

Frostburg State University, Frostburg, MD (1991)

- Bachelor of Science in Art Education

PROFESSIONAL HISTORY

Personal Stylist to Priscilla Presley. Provided professional services to Ms. Presley 2007 to present, for the following:

Television:

- *Dancing With The Stars* (Season 6, Ep 1, intro)
- *Larry King Live* 2007, 2008, 2009
- *The Today Show* 2012, 2015, 2016, 2017
- *Entertainment Tonight* 2010, 2012, 2016
- *Elvis and Me* Documentary (Sony International) 2015
- *Extra* 2008, 2009
- ESPN 2008

Web:

- *Gates of Graceland* Ep 18
- Promotional spot for Graceland Website March 2018

Print:

- People Magazine, October 2016
- HBO, Red carpet event/ screening for *Elvis the Searcher* March 2018

Additional Media Work.

Television:

- *Sun Records* (Hair stylist) Country Music Television, Season 1 April 2016-July 2016
- West Cancer Center Commercials (Hair Stylist) March 2018
- Methodist Healthcare Commercials (Hair and Makeup) April 2018
- Methodist Le Bonheur Commercials (Hair and Makeup) April 2018
- WWE2K19 with Golden Productions (Hair Stylist) June 2018
- West Cancer Center Commercials (Hair and Makeup) Dec 2018
- Booking.com Commercial and Print (Hair and Makeup) Feb 2019

Motion Picture:

- *The Brian Banks Story* (Hair Stylist) Oct -Nov 2017

Print:

- Methodist Healthcare (Hair and Makeup) April 2018
- Booking.com (Hair and Makeup) February 2019

Owner/Stylist Make Up Artist : Bernadette@Epic, Memphis, TN March 2009 to present

Stylist: Gould's Day Spa and Salon, Memphis, TN February 2006-March 2009

Stylist/Manager: Ronnie's Shear Designs, Great Mills, MD June 2001-July 2005

Stylist: BJ's Accent on Hair, Great Mills, MD February 1993-June 2001