

Melvin Robinson
Content Creator
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Experience

242 Creative

Jackson, MS

- Content Creation studio that provides creative direction for clients.

The Bean Path

Jackson, MS

- Coverage of their Grand opening celebration and ribbon cutting ceremony.
- Corporate video detailing their purpose as a non-profit in Jackson.

Malaco Records

Jackson, MS

- Provided Social Media Coverage for their 50th Year Gospel Celebration and concert. On site interviews and Podcasting.

Jobs For Mississippi Graduates

Jackson, MS

- Filmed corporate video for their 25th year anniversary and conference.
- On site interviews of director and staff as well as students in the program. The film is used for funding opportunities..

JXN Natural Hair Expo

Jackson, MS

Videographer

- Five minute highlight video spotlighting the first Natural Hair Expo held in Jackson, MS that was attended by over 1500 people.

"We Are Jackson" Weekend

City of Jackson

Videographer

- Five minute highlight video of the "We Are Jackson" weekend used as a promotional tool for the city of Jackson, Mississippi.

Jackson Indie Music Week
City of Jackson, Mississippi

- 12 minute Highlight video of the Jackson Indie Music Week festival that took place Jan 11th-17th in Jackson, MS
- Supervised team of four handling all video/audio footage for the week
- Filmed recap interviews with organizers of the event
- In conjunction with the Department of Human & Cultural Services for the City of Jackson

Provine High School Football
Provine High School/JPS

Producer/Director/Editor

- Videographer for Provine High School Football
- Travels with team to different games to record the event
- Produces and edits weekly highlight film (between 2-5 minutes) for each game.
- Feature interviews with players/coaching staff

Can I Kick It Summer Program
Mississippi Public Broadcasting/American Graduate Institute

Mentor Producer

- Assisted 32 students producing four short films
- Taught basics of filmmaking (180 Rule, Framing, Etc)
- Project funded through American Graduate

Kutfit
Jackson State University (JSUTV)

Director/Producer/Editor

- Weekly Fitness show hosted by Personal Trainer Curtis McAfee
- Six show season on JSU TV
- Featured interviews with different personalities around the Central MS area

"The Mississippi Roadmap"

Director/Editor

The Mississippi Roadmap

- 17-minute video highlighting the purpose, and future plans of the program for the community it serves

- Presented to the W.K. Kellogg Foundation
- The Mississippi Roadmap is a state funded project that encourages healthy eating and fitness techniques in low-income communities.

Pen Perceptions

Director/Editor

- Online blog featuring interviews of local artist and tastemakers

“Healthy”

Director/Editor

The Mississippi Roadmap

- Music video promoting healthy eating habits and lifestyle choices
- Utilized by Jackson Public School district

TAPS Season 2014

Director/Editor

Thick and Proud Sisters (Hathor, LLC)

- Recap of “TAPS 2014” model showcase
- “Year in Review” video reel shown for company

Blacker and Ruremarm

Director/Editor/DP

Music Videos for National recording Artist Skipp Coon

- featured on bandcamp.com under “Best of The Week” listing
- Ruremarm selected for the 2016 Oxford Film Festival

Technical/Specialized Skills

Proficient with both Mac and PC platforms

Years of experience in Adobe Premiere Pro and other Adobe programs such as Photoshop and InDemand.

Experience with Canon DSLR and C-Series line of cameras and equipment.

Knowledge of television broadcasting rules and regulations.

Knowledge of field production techniques and standards.