

TRACEE COMFORT

VP, FILM/ TV/ STREAMING



BACKGROUND INFO

As a marketing and PR professional, I rebooted my life after the age of 40 to chase my dreams of working in the Film and Television industry.

EDUCATION

QUANTIC SCHOOL OF BUSINESS & TECHNOLOGY

Executive MBA | May 2020

NYU TISCH

MFA, Dramatic Writing | May 2001

PRINCETON UNIVERSITY

BA, Politics | June 1998

EXPERIENCE

- Production Coordinator (Color Creative, High Heel Productions/ London Ent Group), ServiceMaster (Marketing Manager), Indie Memphis (Black Creators Forum Coordinator), Sundance Film Festival (Volunteer), Southern Producers Lab Fellow, Award-Winning Indie Film Producer & Writer, Junior Booker (Bobby Ball Agency), Intern (Ford Models/Innovative Artists), Intern (Interview Magazine)

GET IN CONTACT

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EMPLOYMENT

VP, FILM/TV/STREAMING

BLP Film Studios | January 2021 - Present

- Identify new show concepts, creatives and talent; Develop and creatively lead a slate of film and TV projects; Oversee and manage pre-production, production and post-production for projects from ideation to delivery; Work cross-functionally with internal departments; Attend and act as creative executive on set; Build and manage relationships within the creative community; Attend showcases and festivals to source new talent and creatives for projects

PUBLIC RELATIONS MANAGER

Salvation Army | April 2011 - February 2014

- Direction of media relations, email marketing, social media, advertising, donor communications, promotions and more for one of the world's leading charities.

DIGITAL MARKETING MANAGER

Landau Uniforms | April 2011 - February 2014

- Management of social media content and advertising, web analytics, KPI reporting, SEO, email marketing, customer research, surveys & loyalty programs, e-commerce, catalog shoots and new brand launches.