
DIANE G. ROBERTSON

240-641-2231

dgrobertson.mm@gmail.com

525 Florence Drive,
Madison, MS
39110

Profile

Managed and lead the Programming Department at PBS Affiliate, ranked number 9 in the Television market in the country, for 6 years. This involved creating and signing off on local production content. I exercised excellent leadership and innovation abilities as Executive Producer in the development of content for On-Air broadcast. I subsequently transitioned to become an independent producer and script supervisor on independent film projects in the Washington DC area. Over the last year (2015-2016) my abilities have lead to work with film productions out of Philadelphia and Ohio as well.

Experience

Screenwriter, Philly-One Productions, Philadelphia - 2016

Sole screenwriter of feature comedic drama, *Rap Life Exchange (w.t.)* scheduled to go into production in late 2016.

Associate Producer, Eustress Productions/Bent Street Productions, Washington D.C./Ohio – 2015-2016

Coordinated crowd funding campaign and conducted perks fulfillment for independent film project, *Solomon Dasko*. Communicated with major donors in order to raise funds for the film. Brought attention to the film through social media marketing and direct marketing. Identified and booked shooting locations. Sourced below the line crew for the project and some cast.

Script Supervisor, Travestee Films/Bello Talent Management, Washington D.C. – 2014

Supervised each scene of the independent film, *Just Listen* to ensure accurate dialog flow, continuity and ensure that the appropriate cast member was in the correct scene. Additionally, maintained stringent records of each shot taken to facilitate the post-production process.

Script Supervisor, Travestee Films/Bello Talent Management, Washington D.C. – 2014

Supervised each scene of the independent film, *Sleeper Cell* to ensure accurate dialog flow, continuity and ensure that the appropriate cast member was in the correct scene. Additionally, maintained stringent records of each shot taken to facilitate the post-production process.

Script Supervisor, A Key Unturned Cinema, Washington D.C. — 2014

Supervised each scene of the independent film, *Color My World* to ensure accurate dialog flow, continuity and ensure that the appropriate cast member was in the correct scene. Additionally, maintained stringent records of each shot taken to facilitate the post-production process.

Production Manager, Golden Tiger Productions, Washington D.C. — 2014

Researched, established and managed the entire budget for the film, *Badass Assassins*. Coordinated fundraising including outreach events. Participated in hiring production staff. Created Script and Budget breakdowns.

Associate Producer, Travestee Films, Maryland — 2014

Facilitated casting auditions for the film, *City of Lost Souls*. Researched and booked shooting locations, managed entire cast and crew including executing pay roll, completed and filed SAG union paperwork, marketed film for distribution, coordinated the planning of film's red-carpet premiere event.

Script Supervisor, Eustress Productions, Washington D.C. — 2014

Supervised each scene of the independent film, *Ode to Rosa* to ensure accurate dialog flow, continuity and ensure that the appropriate cast member was in the correct scene. Additionally, maintained stringent records of each shot taken to facilitate the post-production process.

Co-Producer, Eustress Productions/Moving Mountains Productions, Washington D.C. — 2013

As founder of the production company, Moving Mountains Productions, LLC, collaborated with founder of Eustress Productions to develop, research, and write for documentary short, *Party Notions*. Additionally, booked on-camera interviewees and served as Camera Operator for the entire piece.

Writer/Ghostwriter, Moving Mountains Productions, Washington D.C., Philadelphia, New Jersey, Mississippi — 2012-2016

As founder of the production company, Moving Mountains Productions, LLC, I provide publishers and distributors with fictional romantic content and written content for books on various subjects such as the importance of civic duty, to inspirational books. I additionally provide film producers and film directors with written material as a screenwriter and in my duties as a producer.

Director of Broadcast Services, WHUT/PBS, Washington D.C. — 2006-2012

Established contact and interfaced directly with local as well as national producers to analyze and construct viable contracts that resulted in the green lighting of several successful television programs. Provided Leadership, guidance and insight on several WHUT community focused productions. Served as Executive Producer on these long-form local productions, highlighting community health care, providing

free concerts with nationally known music artist, as well as the communities various art forms. Continually, evaluated, reviewed and ensured that the accurate direction and perception of the station's on-air image was being correctly portrayed.

Programming Associate, WHUT/PBS, Washington D.C. — 2000-2006

Planned, produced, and managed long and short forum educational programs for WHUT and the Closed Circuit Campus Network. Created, designed and implemented intricate scripts for on-air promotions and while assisting other departments with the coordination of yearly promotional station events. Directly responsible for the researching, screening and ultimately selecting various on-air subjects for the consideration of senior producers, which in many cases were selected for airing. Interfaced daily with Producers, Distributors and Station Relations personnel regarding possible programming acquisitions.

Education

Howard University — BA, Communications-TV Production (*Magna Cum Laude*), 2000

Skills

Scriptwriting, Voice Over Talent, Final Cut Pro Training, Management Training.
